PLAYER DEVELOPMENT & CLUB MANAGEMENT AGENCY



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## PLAYER DEVELOPMENT & CLUB MANAGEMENT AGENCY



The 100 Club Player Development & Club Management Agency is an arm of The Higher Sports Academy Ltd.

The 100 Club is established to identify, support and develop young footballers with the potential to play football professionally.

The 100 Club will also provide members with the opportunity to be part of the management of a professional club within Europe.

This will provide members with the excitement of watching the young players develop, the professional club develop and grow, whilst having the potential to earn significant returns on the membership investment.

## PLAYER DEVELOPMENT & CLUB MANAGEMENT AGENCY



## The annual fees raised by The 100 Club through annual membership fees will be used it two ways

- 1. To sponsor young players aged 16 20 year old's to attend The Higher Sports Academy elite residential player development programme based in Spain with a direct link to Fulham FC.
- 1. To take control of and to fund a professional club based in Europe. The club will be based in its country 2<sup>nd</sup> division and our project will involve developing the club in order to gain promotion to the 1<sup>st</sup> division and possibly play in European competition [The Europa League or Champions League, whilst operating in a fashion that provides annual profits to be distributed between 100 Club members

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#### Savvas Michaedes - U17 International Cyprus

### Recruiting Players – Aiming for the best

Funds raised by members will ensure that 30 players are in attendance at The Player Development Programme in Spain at any time. The aim of the player development programme is to further develop players and to move them into professional clubs as quickly as possible. As soon as a player moves to a professional club, he will be replaced at the programme with another.

Players will be recruited from around the globe using The Higher Sports Academy's scouting network and only the very best available talent will be selected for the programme [players who have a genuine potential to become professional players].

All players selected for the programme will have a proven background in the sport before they are enrolled on the programme.

### Our Scouting Network

## 100 CLUB

# PLAYER DEVELOPMENT & CLUB MANAGEMENT AGENCY



Andy Scott – Previously recruitment for Aston Villa, LCFC, West Ham, Ipswich and Colchester

The Higher Sports Academy has an international network of some 350 professional scouts or recruitment specialist at its disposal, all with experience of recruiting players to professional clubs and many of them working for some of the biggest clubs in world football.

### Countries we have representatives in include –

Sweden Norway Cyprus Denmark Gibralta

Europe	Africa	Americas	Asia	Australasia
UK Spain Portugal France Germany Italy Croatia Macedonia Serbia Albania	Nigeria Ghana Uganda Kenya Ivory Coast Cameroon Senegal Zimbabwe	USA Brazil Argentina Peru Uruguay Mexico Columbia	China Japan Korea Indonesia	Australia New Zealand

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#### The Academy Base

### The Academy Base

The academy is based in the beautiful city of Valencia [Spain]

#### Provides

- 4 star accommodation
- 3 meals per day
- Daily football training
- Weekly games programme
- UEFA Qualified coaches
- Sports medical support
- Sport science support
- Medical insurance
- Full training and leisure kit package

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#### The Professional club

The 100 Club will take control of a division 2 professional club in Cyprus.

Members will have 1 vote each on all major decisions concerning the club.

Day to day management of the club will be the responsibility of HSA Cyprus.

#### Aims of the club:

- Achieve promotion to division 1
- Be a first professional club and launch pad for 100 club Players
- Develop a full academy for the best young players in Cyprus
- Realise an operating profit

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### Why Cyprus

Division 2 in Cyprus is a full professional league

It is a level of football that is appropriate for 100 club players as a first club

A great opportunity for 100 club players to build their CV

The club provides an opportunity to add real economic value

Visa applications are much easier than in many other European countries

There is real opportunity for the club to be promoted to the first division

Playing in the first division gives the club opportunity to play in European clubs

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#### How it works

- Members pay a membership fee of £12,000 per year [Gold Package] or £8,000 per year [Silver Package]
- Membership fees to be paid on the 1<sup>st</sup> of June each year
- Members may take up more than one membership
- Members sign up for a minimum of five years
- Funds invested in young players and the professional club

#### Returns

All income generated by The 100 Club will be split between members on an annual basis

#### Income will come from -

- Compensation paid by clubs signing one of our players for the first time
- 5% of any player's [sponsored by the 100 Club] wages throughout their playing career
- 10% of any future transfer fee paid for a 100 Club players

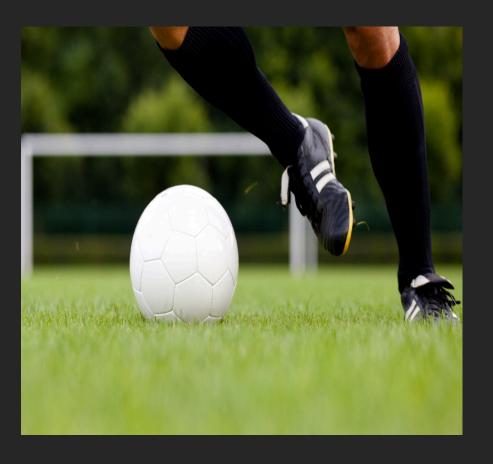
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#### How it works

- Gold package membership –
- 65% of all profits generated by the 100 club will be divided each year between Gold Package members.
- 35% of all profits generated by the 100 club will be divided each year between Silver Package members.

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### Contact Us



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